



FOR IMMEDIATE RELEASE

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Steviva Ingredients partners with farmers in Brazil to produce fully traceable, identity-preserved stevia extracts

BraziliaSweet® RA95 and BraziliaSweet® 95-60 deliver clean flavor, zero calories

PORTLAND, Oregon — In response to increased consumer interest in health and environmental consciousness, [Steviva Ingredients](#), a global supplier of all-natural high-intensity sweeteners and custom sweetening solutions, has partnered with farmers in Brazil to produce BraziliaSweet® RA95 and BraziliaSweet® 95-60 stevia extracts.

The newest additions to the company's portfolio of clean label sugar reduction products are harvested from ethically sourced, identity-preserved stevia plants that are cultivated in a single location in Brazil. The farming agreement, by which Steviva invests time and capital to support the involved farmers, builds upon Steviva's mission of environmental sustainability and provides full traceability — as well as a reliable, ready supply of the premium stevia leaves that produce the most sought-after stevioside Rebaudioside A (Reb A).

Because concentration and purity of sweetening glycosides can vary immensely when stevia leaves are sourced globally, Steviva's single-location sourcing ensures dependable, consistent flavor.



The natural, high-intensity, zero-calorie sweeteners are ideal for use in a variety of no-, low- or reduced-calorie beverages, fruit products, meal replacement bars, cereals, snacks, desserts, ice cream, confectionery products, jams and jellies.

BraziliaSweet RA95 has a more pronounced sweet technical effect. BraziliaSweet 95-60 is slightly less sweet and offers a more well-rounded flavor profile. Both are Halal, ISO 9001 and 14001, FSSC 22000 and Kosher Pareve certified; the sweeteners are available in 10-kg poly-lined bags. For more information and samples, please contact sales@steviva.com or call 310-455-9876.

Please visit steviva.com/press/white_sheets/BraziliaSweetWhitepaper.pdf for the complimentary whitepaper, "Sustaining Sweetness with BraziliaSweet RA95 and BraziliaSweet 95-60."

About Steviva Ingredients:

Steviva Ingredients Inc. is a global ingredient supplier with a focus on all-natural, high-intensity sweeteners and custom sweetening solutions for manufacturers. Steviva Ingredients sweeteners and bulk ingredients are GMO-free, soy-free, corn-free and allergen-free. More information is available at: www.stevivaingredients.com.

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