



## FOR IMMEDIATE RELEASE

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### **Steviva Ingredients Launches All-natural Liquid Stevia**

*GMO-free, water-soluble sweetener designed for beverages & water-based applications*

**PORTLAND, Oregon** — In the ongoing drive to reduce the use of sugars and artificial sweeteners in food and beverage products, natural sweeteners continue to gain in popularity and consumer acceptance.

While stevia, which is made from the leaves of a plant, is a pleasant-tasting choice, it is not easy to drop into beverages and other water-based applications. To address this challenge, [Steviva Ingredients](#) has developed [SteviaSweet 95-60 Liquid Stevia™](#).

Produced by water extraction, a method that provides the cleanest flavor because it is free from residue and free from chemical solvents, SteviaSweet 95-60 Liquid Stevia is water-soluble at temperatures above freezing and heat-stable to 200° C. Designed specifically for beverages, marinades, dressings, soups and other water-based application formulations, the liquid sweetener dissolves into processing immediately and offers the same consistency time after time.

Made up of a proprietary blend of steviol glycosides (95% stevioside/60% Rebaudioside A) SteviaSweet 95-60 Liquid Stevia has 25 times the sweetening power of sucrose. In beverages, SteviaSweet's flavor profile pairs well with fruit



juices, making it an ideal sweetener for cranberry, cherry and orange juices, as well as lemonade. Colas, root beers and ginger ales can also be formulated to be sweet with zero calories, carbohydrates or aftertaste. The liquid sweetener is easily incorporated into baked goods, confections and packaged meals, as well.

In addition to the steviol glycosides blend, trace amounts of grape seed extract are added to SteviaSweet 95-60 Liquid Stevia during the manufacturing process as an all-natural antimicrobial. The addition of grape seed extract may have the benefit of extending shelf life in some finished products.

SteviaSweet 95-60 Liquid Stevia is available in 64 oz., 2.5 gallon, 5 gallon, 55 gallon and 275 gallon totes. For more information and samples, please contact [sales@steviva.com](mailto:sales@steviva.com) or call 310-455-9876.

#### About Steviva Ingredients:

Steviva Ingredients Inc. is a global ingredient supplier with a focus on all-natural, high-intensity sweeteners and custom sweetening solutions for manufacturers. Steviva Ingredients sweeteners and bulk ingredients are kosher and free of GMOs, soy, corn, allergens, pesticides and petrochemicals.

More information is available at: [www.stevivaingredients.com](http://www.stevivaingredients.com).

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*Editor's note: A SteviaSweet 95-60 Liquid Stevia white paper is available for download at:*

[http://www.stevivaingredients.com/media\\_downloads/white\\_sheets/Liquid Stevia White Paper.pdf](http://www.stevivaingredients.com/media_downloads/white_sheets/Liquid_Stevia_White_Paper.pdf) and a brochure can be found at:

[http://www.stevivaingredients.com/media\\_downloads/brochures/steviasweet9560Liquid.pdf](http://www.stevivaingredients.com/media_downloads/brochures/steviasweet9560Liquid.pdf).

