



FOR IMMEDIATE RELEASE

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STEVIVA LAUNCHES NEW PORTAL FOR FOOD, BEVERAGE DEVELOPERS *A multi-media informational resource for natural product innovation & formulation with clean-label sweetening solutions*

PORTLAND, Ore. — Building upon its passion for innovation, quality and collaboration, Steviva Ingredients' new web site, www.stevivaingredients.com, was designed specifically with food and beverage technologists in mind.

“Incorporating all-natural sweeteners into product applications isn’t always intuitive, and can even be tricky,” said Thom King, president of Steviva Ingredients. “Our specialty is collaborating with food & beverage professionals, working with them side-by-side, to deliver innovative, naturally sweetened products in an expedient, cost-effective manner. Our new web site gives our customers a comprehensive look at Steviva Ingredients and all we have to offer.”

The new site delivers thorough, well-organized content including [technical resource videos](#) discussing timely subjects such as using stevia in acidified foods and discussing the chocolate milk dilemma. The multi-media site uses clean graphics to showcase information on Steviva’s [services & expertise](#), [company mission & values](#) and



the company's passionate commitment to [social responsibility](#) (impact on public health, the eco-system and the environment).

Addressing food categories including snacks, beverages, frozen foods and more, detailed descriptions are provided for each of [Steviva's 12 product offerings](#), including advantages and usage & application suggestions, spec sheets, nutritionals, non-GMO/Council on Accreditation/allergen sheets, material safety data sheets (MSDS) and good manufacturing practices (GMP).

Visitors can also log-in to access [scientific information](#) and [connect](#) with Steviva for assistance from initial concepting through the multiple stages of product development.

"We are really excited about the new website and hope it helps technologists find the best natural sweeteners for their applications and minimize trial and error on the bench and in the pilot plant," said King.

About Steviva Ingredients:

Steviva Ingredients, Inc., is a global-ingredient supplier with a focus on all-natural, high-intensity sweeteners and customer sweetening solutions for manufacturers. Steviva Ingredients sweeteners and bulk ingredients are all- natural, GMO-free, soy-free, corn-free and allergen-free. More information about Steviva Ingredients is available at: <http://www.stevivaingredients.com>.

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Editor's notes:

- A screen capture is available at: <http://www.steviva.com/press/SIScreenShot.jpg>.
- White papers, news releases and press coverage are available and will be updated regularly at: <http://www.stevivaingredients.com/news/press-releases/>.

